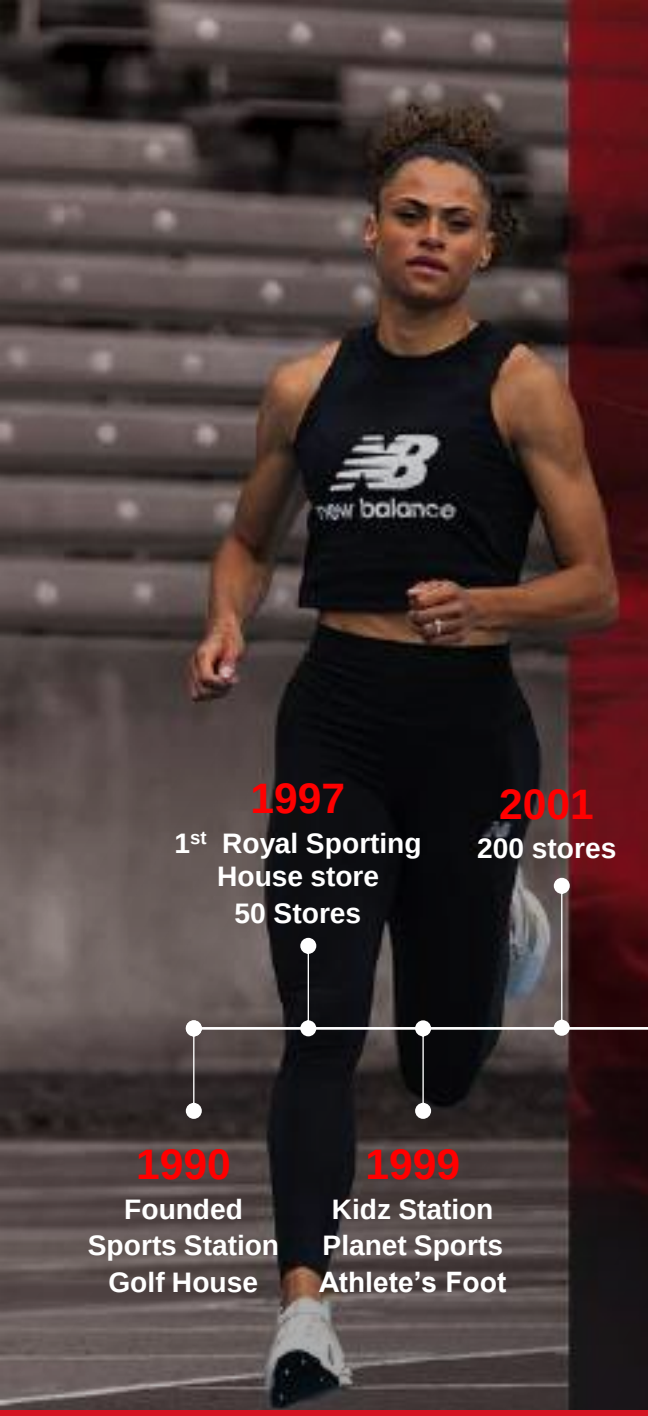
MAP active

ONE TEAM TOGETHER

BIGGER
BETTER
STRONGER





MAP ACTIVE IS A GROWTH COMPANY

MAP active

1990
Founded Sports Station Golf House

1997
1st Royal Sporting House store
50 Stores

1999
Kidz Station Planet Sports Athlete's Foot

2001
200 stores

2008
500 stores

2015
780 stores
CVC Partnership

2018
IPO
Astec
6.3 Trillion

2019
Launch Vietnam
7.5 Trillion

2020
Expansion Philippines Thailand
4.8 Trillion

2021
1,195 stores
6.0 Trillion

2022
Expansion Singapore Malaysia
9.8 Trillion

2023
Expansion Cambodia
13.6 Trillion

2024
>1800 Stores
17.2 Trillion

2025
>2200 Stores
19.3 Trillion

SALES IN IDR

THE FASTEST MOVER IN THE GLOBAL SPORTS INDUSTRY



THE WORLD'S FASTEST GROWING*

TOP 30 GLOBALLY

Moved to #26 from #28

#1

In Southeast Asia

382 NEW STORES

In 2025, further accelerated growth across the region

Source: *Sporting Goods Intelligence, September, 2025


MAP
active
TO EMPOWER
ACTIVE LIVING &
MOVEMENT FOR
EVERYONE,
EVERYDAY

MAP active

TO CONNECT THE WORLD'S MOST DYNAMIC ACTIVE & LIFESTYLE BRANDS TO THE RIGHT PEOPLE, PLACE AND TIME





WE DO WHAT OTHERS CAN'T...

BUILD, MOVE & GROW BRANDS AT SCALE.



DRIVEN BY OUR BELIEF THAT

GROWTH DEMANDS MOVEMENT

Move **fast**
Stay **agile**

Execute **locally**
Drive **regionally**

Decide with **data**
Win with **insight**

Innovate boldly
Improve what matters

A MULTI-FORMAT BUSINESS MODEL CATERING TO FULL CONSUMER NEEDS SPECTRUM

MAP active



MULTI-BRAND RETAIL



MONO-BRAND RETAIL



LICENSED & OWNED BRANDS SOURCING & MANUFACTURING



DISTRIBUTION & WHOLESALE



THE BEST RETAIL EXPRESSIONS ACROSS SPORTS

MONOBRAND	MULTI-BRAND LICENSED	MULTIBRAND OWNED
SKECHERS, new balance*, CONVERSE, crocs, adidas*, asics*, NIKE*, PUMA, Reebok, NEW ERA, 2XU, HOKA, astec, And more	Foot Locker, SPORTS DIRECT, ROOKIE USA, The Athlete's Foot	PLANET SPORTS.ASIA The World's Best Brands, SPORTS STATION Best Brands, Best Deals, GOLF HOUSE The Ultimate in Golfing

*Non Exclusive



THE BEST RETAIL EXPRESSIONS ACROSS LEISURE

MONOBRAND	MULTI-BRAND LICENSED	MULTIBRAND OWNED
Onitsuka Tiger, ALDO, BIRKENSTOCK, STACCATO, Dr. AirWair Martens, fitflop, STEVE MADDEN, Clarks, HEY DUDE, PAZZION, VIVAIA, ROCKPORT, KENNETH COLE, Sam Edelman, Timberland, And more	Payless	FOOTWEAR XPRESS, LINEA

THE BEST RETAIL EXPRESSIONS ACROSS KIDS



MONOBRAND	MULTIBRAND OWNED
LEGO	KIDZ STATION®
smiggle®	

EXCLUSIVE DISTRIBUTION BRANDS

MAP active

Sports

SKECHERS
crocs
CONVERSE
diadora
Reebok
AIRWALK
astec
HOKA
NEW ERA
2XU
BROOKS
Cleveland GOLF
aetrex
PTP
SRIXON
karrimor
EVERLAST
KANGOL
energetics
MIZUNO
Tabata
SPALDING
speedo
Sondico
TaylorMade
Slazenger
LONSDALE LONDON
HI-TEC
USAPRO
FABRIC
gelert since 1975
carlton
SOULCAL&CO CALIFORNIA
NO FEAR
joma
DONNAY
diem
hot tuna
DUNLOP SPORT
muddyfox
CAMPRI

and more…

Leisure

STEVE MADDEN
Onitsuka Tiger
Dr. AirWair Martens with Bouncing Soles
STACCATO
BIRKENSTOCK
fitflop
KENNETH COLE
LINEA
ALDO
NINE WEST
Payless
PAZZION
Clarks
ROCKPORT
VIVAIA
HEY DUDE

and more…

Kids

DICKIE TOYS
majorette
Jada
Smiggle
where a smile meets a giggle
Disney
Discovery
Clementoni
McFARLANE TOYS
F·A·O SCHWARZ
Callie
siku
Carrera
vtech
SHARPER IMAGE
mamas&papas
CAT
Hape
LOL SURPRISE!
PhatMojo
Sanrio
my Fuzzy Friends

and more…



MAP active

7 MARKETS

1 REGIONAL LEADER

>2.2K STORES

Dec 2025 data, independent stores only, excludes Shop-in-Shops



STRATEGIC GROWTH PILLARS

TO EMPOWER ACTIVE LIVING & MOVEMENT FOR EVERYONE, EVERYDAY

- Be The #1 Long Term Growth Partner For Global Active & Lifestyle Brands.
- Serve Active & Lifestyle Consumers Everywhere, Every Day.
- Win with Data.
- Expand with Focus. Operate with Discipline.

#1 GROWTH PARTNER

FOR GLOBAL ACTIVE & LIFESTYLE BRANDS

CUSTODIANS

OF GLOBAL BRANDS

Best-in-class partnerships

35+

YEARS

Trusted partnerships

EXPANDING

BRANDS

Across multiple markets

SERVE ACTIVE & LIFESTYLE CONSUMERS— EVERYWHERE, EVERY DAY.

+41% GROWTH IN DTC DIGITAL SALES

Q1 ‘26 vs Q1 ’25, (30% Growth FY '25 vs '24)

- Marketplace Partnerships
- Digital fulfillment from store
- Live Shopping
- On-site Personalization
- Endless Aisle (Save the Sale)



Expand with Focus.
Operate with Discipline.

Accelerated opening of most **successful concepts across SEA**

Data informed 2nd tier city **expansion**





FINANCIAL HIGHLIGHTS

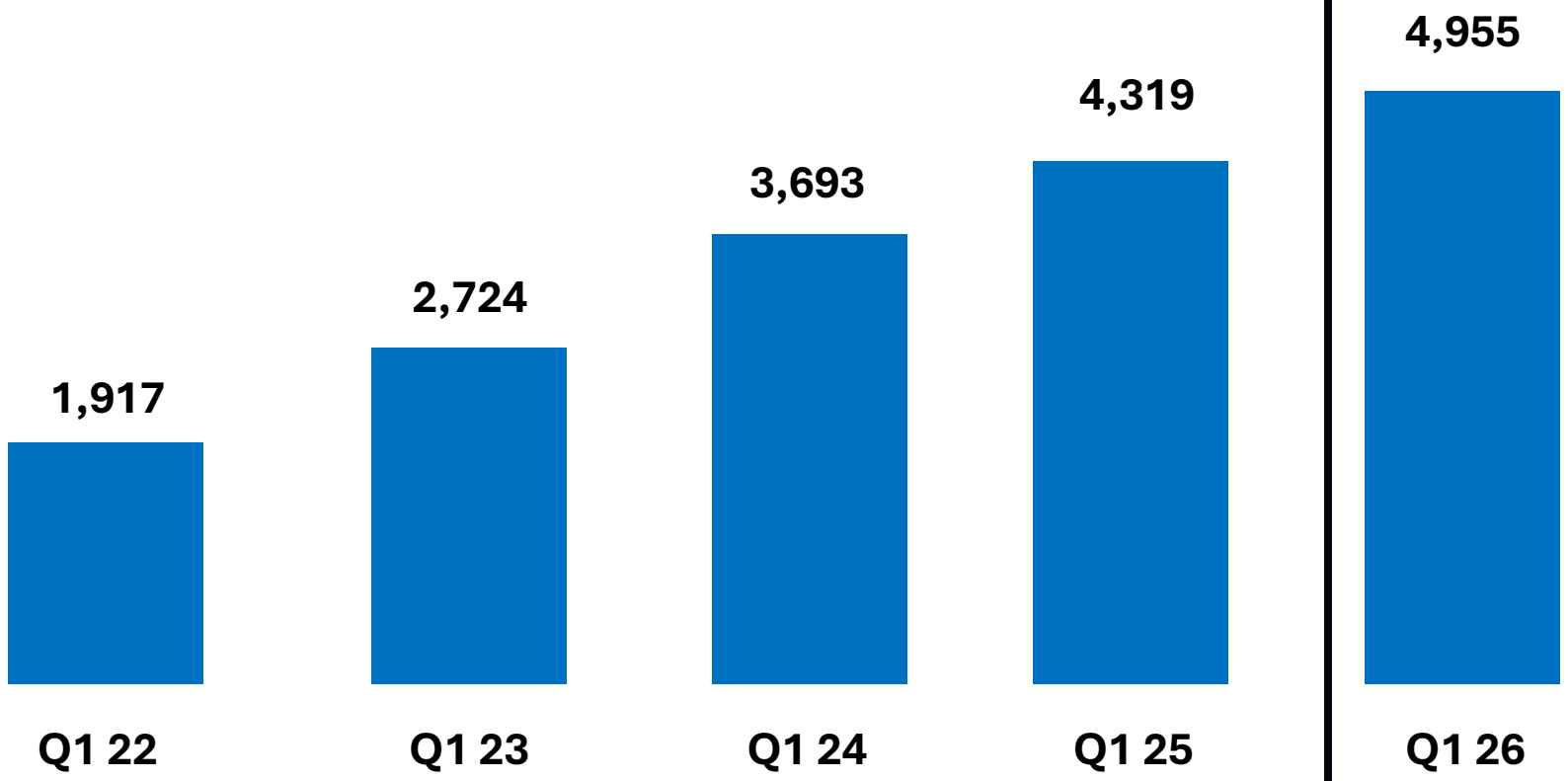
FINANCIAL HIGHLIGHTS

in IDR Billion	Q1 2026	Q1 2025	*% Growth*	FY 2025	FY 2024	*% Growth*
Net Sales	**4,955**	**4,319**	***14.7%***	**19,280**	**17,184**	***12.2%***
EBIT	**603**	**468**	***28.9%***	**2,535**	**2,155**	***17.6%***
% Margin	*12.2%*	*10.8%*		*13.1%*	*12.5%*	
EBITDA	**991**	**798**	***24.3%***	**4,011**	**3,368**	***19.1%***
% Margin	*20.0%*	*18.5%*		*20.8%*	*19.6%*	
Net Profit	**473**	**339**	***39.6%***	**1,702**	**1,338**	***27.2%***
% Margin	*9.5%*	*7.8%*		*8.8%*	*7.8%*	

NET SALES & GROWTH (IDR bn, %)

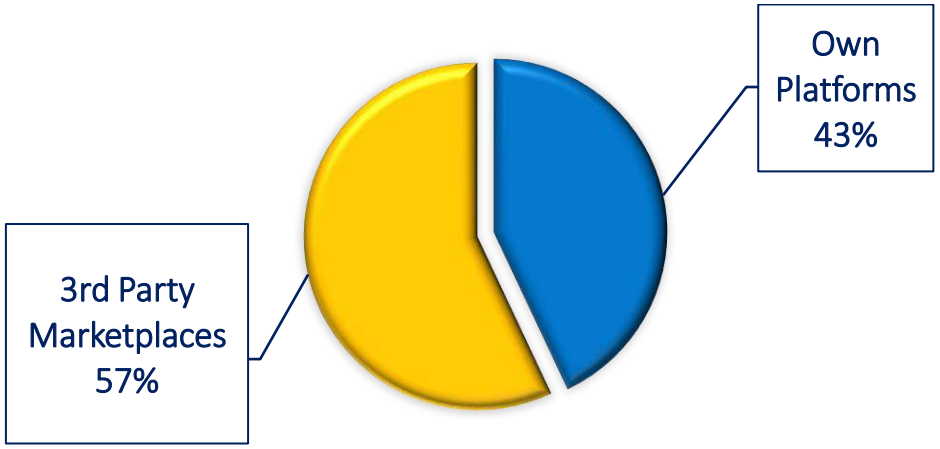
% GROWTH YoY	Q1 22	Q1 23	Q1 24	Q1 25	Q1 26
	50.2%	42.1%	35.6%	17.0%	14.7%

NET SALES



ONLINE CONTRIBUTION

CHANNEL BREAKDOWN

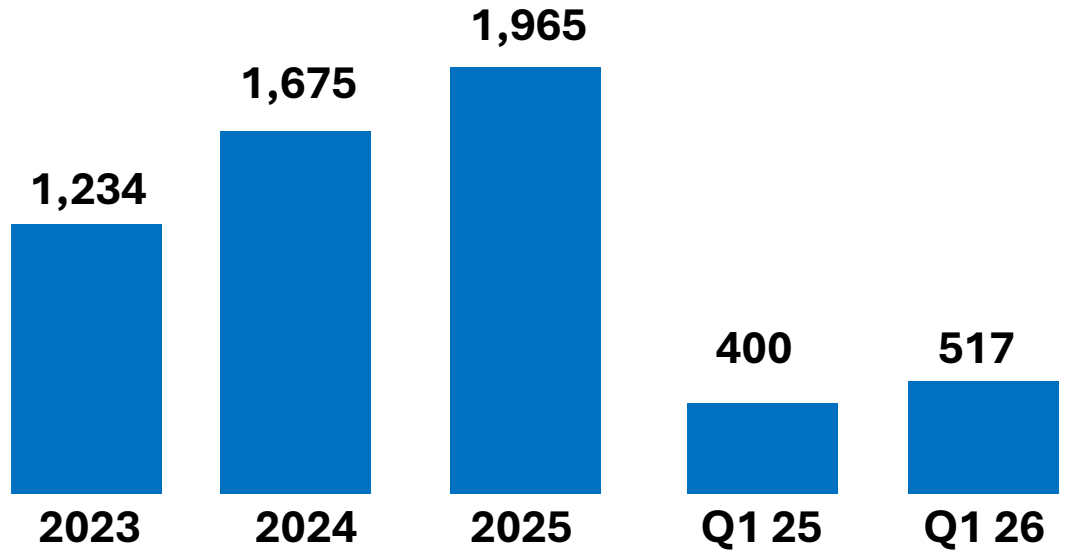


Q1 2026 Sales Contribution

10.4%

ONLINE SALES CONTRIBUTION

	2023	2024	2025	Q1 25	Q1 26
CONTRIBUTION	9.1%	9.7%	10.2%	9.3%	10.4%



ONLINE PLATFORMS

ACTIVE

SPORTS STATION	NEW BALANCE ID
PLANET SPORTS.ASIA	NEW BALANCE TH
FOOT LOCKER ID	ALDO ID
FOOT LOCKER MY	ALDO MY
FOOT LOCKER PH	ALDO SG
FOOT LOCKER SG	ALDO TH
FOOT LOCKER TH	CROCS ID
FOOT LOCKER VN	FITFLOP ID
CONVERSE ID	REEBOK ID
CONVERSE MY	SKECHERS ID
CONVERSE PH	KIDZ STATION ID
CONVERSE SG	LINEA SHOES ID
CONVERSE VN	STEVE MADDEN ID
HOKA ID	LEGO Store ID
HOKA PH	

3rd Party Marketplaces

SHOPEE
LAZADA
TOKOPEDIA
ZALORA
BLIBLI
TIKTOK

MAP CLUB

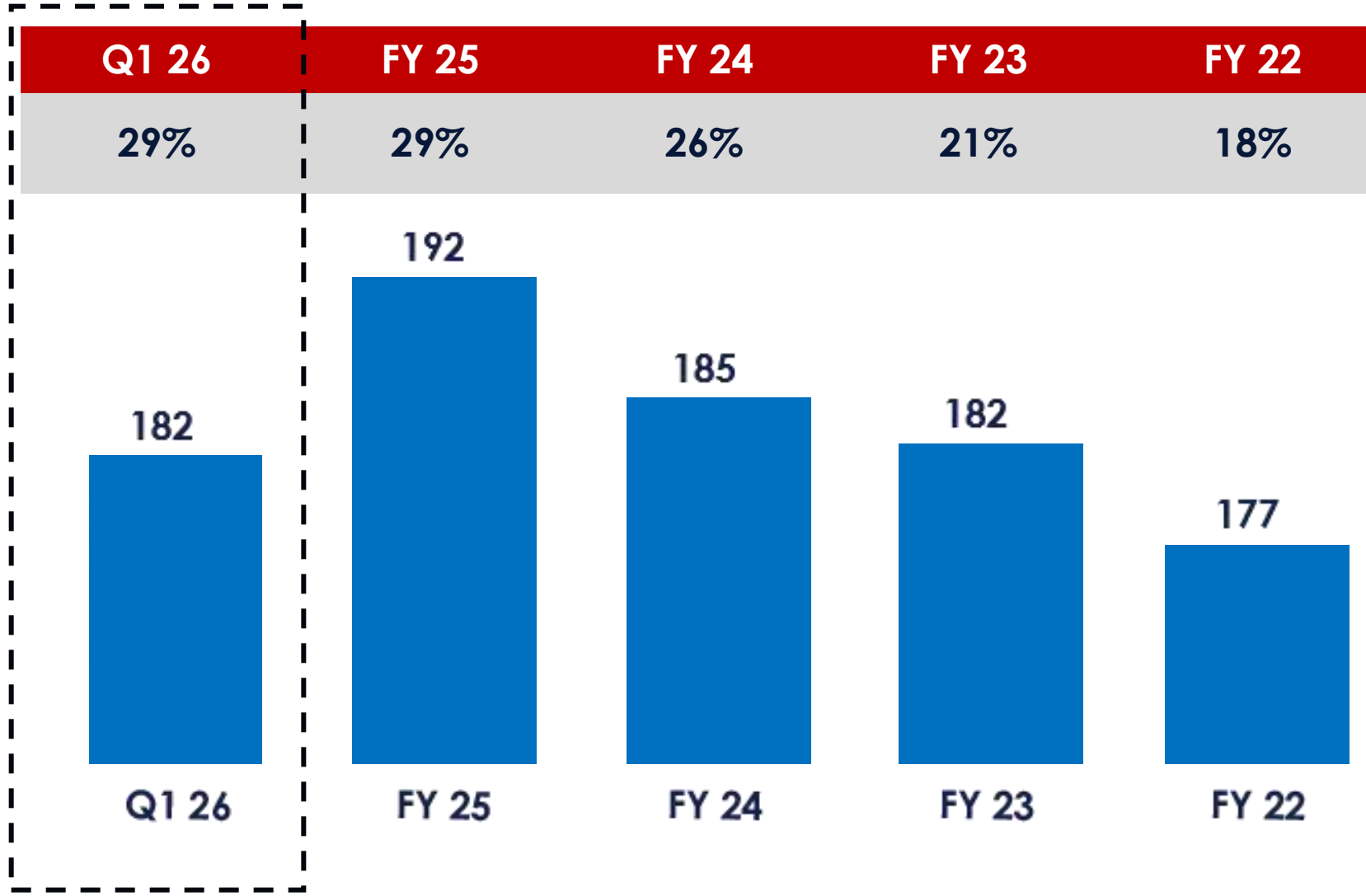
WHATSAPP CHAT & BUY

Summary

Online Platforms	:	30
3rd Party Platforms	:	6

INVENTORY LEVEL (Days, %)

AGING INVENTORY > 6 MONTHS	Q1 26	FY 25	FY 24	FY 23	FY 22
	29%	29%	26%	21%	18%



BALANCE SHEET (IDR bn)

ASSETS	As of 31 MAR '26 (UA)	As of 31 DEC '25 (A)	As of 31 DEC '24 (A)
CASH & EQUIVALENTS	1,423	1,458	1,041
ACCOUNT RECEIVABLES	427	612	511
INVENTORIES	5,963	5,654	5,189
PROPERTY, PLANT & EQUIPMENT - NET	3,102	3,010	2,632
ROU - NET	2,321	2,268	2,402
OTHERS	1,329	1,178	1,064
TOTAL ASSETS	14,565	14,180	12,839

LIABILITIES & EQUITY	As of 31 MAR '26 (UA)	As of 31 DEC '25 (A)	As of 31 DEC '24 (A)
BANK LOAN	-	-	492
ACCOUNT PAYABLE	1,937	2,047	1,991
EMPLOYMENT BENEFITS OBLIGATIONS	214	207	188
LEASE LIABILITY	1,899	1,878	2,117
OTHERS LIABILITIES	1,234	1,205	931
EQUITY & MINORITY INTEREST	9,281	8,843	7,120
TOTAL LIABILITIES & EQUITY	14,565	14,180	12,839



STORE OPENINGS 2025



ASICS
SENAYAN CITY
JAKARTA, INDONESIA



SKECHERS
JAKARTA PREMIUM OUTLET
JAKARTA, INDONESIA



PLANET SPORTS
PONDOK INDAH MALL 1
JAKARTA, INDONESIA



ALDO
PONDOK INDAH MALL 3
JAKARTA, INDONESIA



SALOMON
SUN PLAZA
MEDAN, INDONESIA



SPORTS STATION
TRUNOJOYO
BANDUNG, INDONESIA



PAYLESS
PASKAL 23
BANDUNG, INDONESIA



FOOT LOCKER
SUN PLAZA
MEDAN, INDONESIA



CAMPER
PONDOK INDAH 2
JAKARTA, INDONESIA



THE ATHLETES FOOT
TUNJUNGAN PLAZA 5
SURABAYA, INDONESIA



MAP active

HOKA
ACIENDA OUTLET
PHILIPPINES



VIVAIA
CENTRAL DUSIT
BANGKOK, THAILAND



NEW BALANCE
DUSIT CENTRAL PARK
BANGKOK, THAILAND



CONVERSE
BUGIS JUNCTION
SINGAPORE


asics
ASICS
LOTTE WEST LAKE
HANOI, VIETNAM



ALDO
THE GARDEN MALL
KUALA LUMPUR, MALAYSIA


207 KEDAI KASUT
Dr.Martens
DIMILIKI OLEH: MAA SPORTS MALAYSIA SDN. BHD. (1478646-K)
THE ORIGINAL ICONS
IN THE SPOTLIGHT
DR.MARTENS
KLCC
MALAYSIA


SPORTS DIRECT
MENS
NIKE
SPORTS DIRECT
AYALA MALL
MANILA, PHILIPPINES



FOOT LOCKER
POWERPLANT MALL
PHILIPPINES


MAP
active
STORE OPENINGS
2026



ANTA
KOTA KASABLANKA
JAKARTA, INDONESIA



HOKA
KOTA KASABLANKA
JAKARTA, INDONESIA



NEW BALANCE
KOTA KASABLANKA
JAKARTA, INDONESIA



LEGO
GRAND INDONESIA
JAKARTA, INDONESIA



CONVERSE
23 SEMARANG
SEMARANG, INDONESIA



SPORTS DIRECT
SUMMARECON MALL 2
BEKASI, INDONESIA


MAP
active
NIKE
CENTRAL PARK
JAKARTA, INDONESIA


astec
BADMINTON
FOOTWEAR
#alansusitechnology
FOOTWEAR
ASTEC
JEMBER ROXY SQUARE
SURABAYA, INDONESIA



DR. MARTENS
LIVING WORLD DENPASAR
BALI, INDONESIA



MAP active

NEW BALANCE
KOTA KASABLANKA
JAKARTA, INDONESIA



DIADORA
GRAND WISATA
BEKASI, INDONESIA



PUMA
TUNJUNGAN PLAZA 6
SURABAYA, INDONESIA



MAP active

ASTEC
JEMBER ROXY SQUARE
SURABAYA, INDONESIA



MAP active

NEW BALANCE
SM PODIUM
PHILIPPINES


HOKA
HOKA
HOKA
IMM
SINGAPORE



VIVAIA
CENTRAL WORLD
BANGKOK, THAILAND



CONVERSE
HANOI CENTER
HANOI, VIETNAM



FOOT LOCKER
RIEM SUNWAY PYRAMID
MALAYSIA



SPORTS DIRECT
FESTIVAL MALL
PHILIPPINES



HOKA
IMM
SINGAPORE



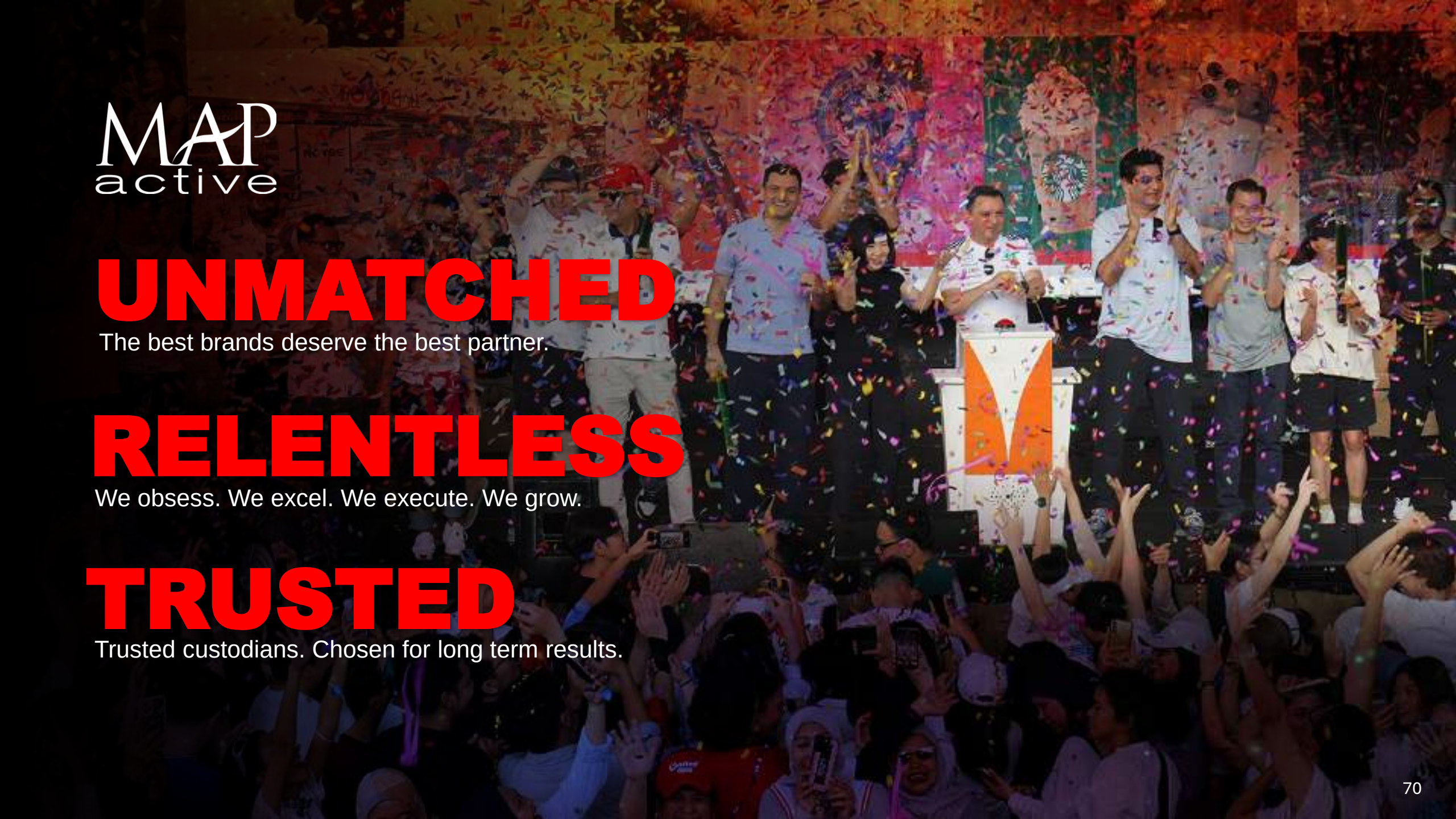
TIMBERLAND
EMPORIUM
BANGKOK, THAILAND


CONVERSE
CONVERSE
IMAGO MALL
KINABALU, MALAYSIA



NEW BALANCE
VINCOM
VIETNAM


WE'VE GOT
YOU COVERED
24/7
365
LOOK GOOD
FEEL GOOD


MAP
active
UNMATCHED
The best brands deserve the best partner.
RELENTLESS
We obsess. We excel. We execute. We grow.
TRUSTED
Trusted custodians. Chosen for long term results.


MAP
active
THANK
YOU